



**INSTITUTE for  
YOUTH STUDIES**



# 2024 Annual Report

| Live Boldly!

# Live Boldly!

After they prayed,  
the place where  
they were meeting  
was shaken. And  
they were all filled  
with the Holy Spirit  
and spoke the  
word of God  
boldly.  
**Acts 4:31**

Dear friends,

Thank you for helping us **live boldly** in 2024!

In Acts 4:31-35 we find a beautiful picture of the early Church living boldly, for Christ. Having just experienced opposition, rather than cowering away, the disciples lifted their voices in prayer. Their hunger to advance the gospel, the good news of salvation found in Christ, was met with a fresh infilling of the Holy Spirit resulting in boldness to show and share God’s amazing grace.

In 2024, your **praying, volunteering, giving, and passing the word on** helped us **live boldly** as we served youth ministers from around the world. We believe this led to countless lives transformed, and God glorified.

Your partnership mattered. On behalf of our dedicated team and our amazing global partners, **thank you**.



Mark

 **Rev. Dr. Mark Andréson**  
Executive Director  
The Institute for Youth Studies  
[www.iyouthstudies.org](http://www.iyouthstudies.org)



Read our **2025** theme

## Our Burden

There are 2 billion+ youth without eternal hope. In reality, there aren’t enough trained and resourced youth ministers to reach them.

## Mission

The Institute for Youth Studies exist to encourage, equip, and empower global youth ministers.



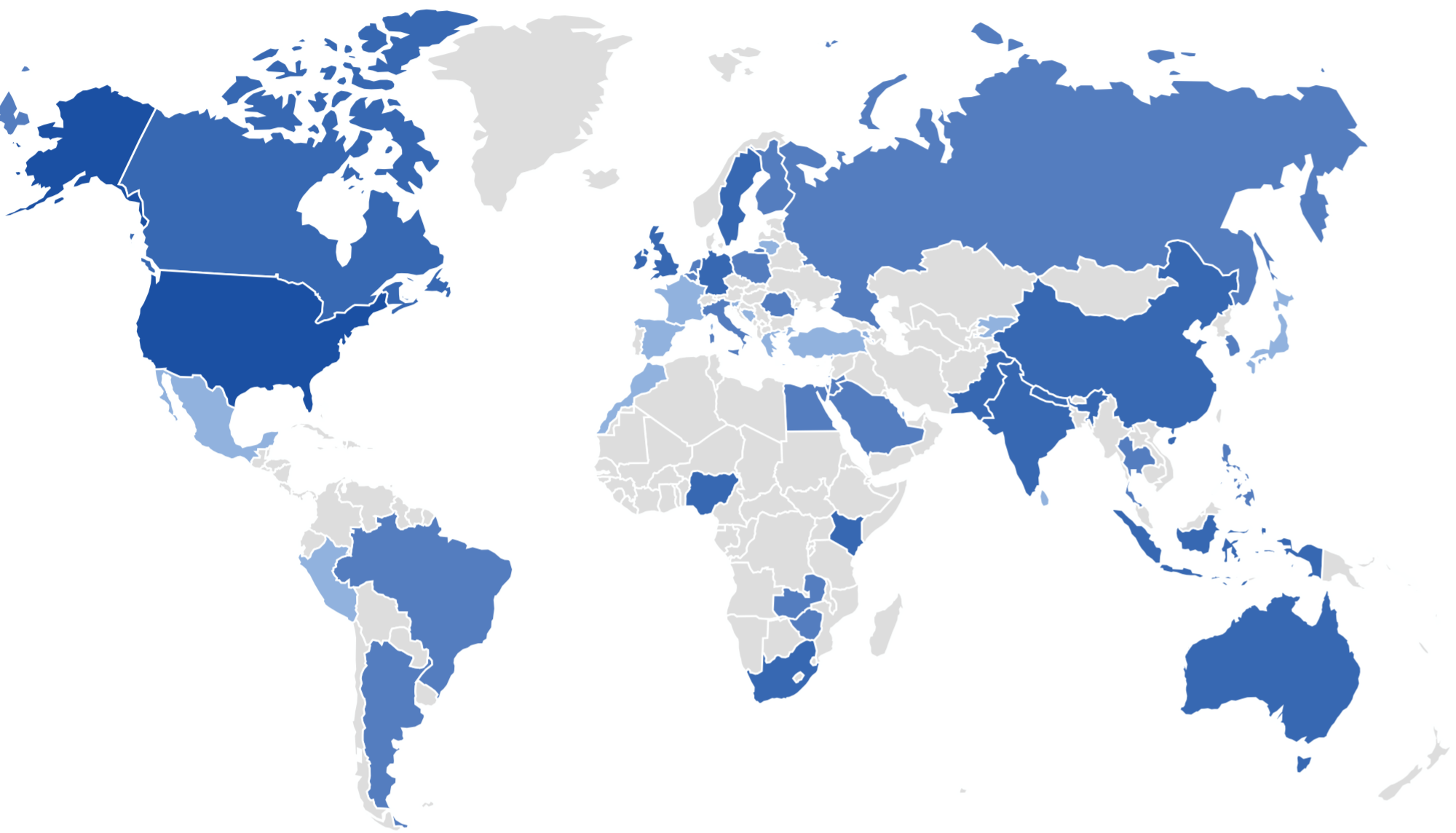
## Approach

We **care** for and **collaborate** with youth ministry influencers to create relevant and strategic solutions which **contribute** to the local church’s ongoing ministry to and through youth.

## Vision

By God’s leading and local partnerships, IYS will help others establish strategically positioned, self-sustaining teams to encourage, equip, & empower thousands of youth ministers who will impact countless youth around the globe.

# Impact Snapshot



Through our unique approach to global youth ministry, we **engaged 58 youth ministry influencers and organizations (YMI/O)** in 2024. We estimate a minimum of 1,000 youth are impacted through one YMI/O.\*

We directly engaged leaders from *Australia, Barbados, Belgium, Costa Rica, England, Germany, Ghana, India, Indonesia, Italy, Kenya, Kyrgyzstan, Nepal, Nigeria, Malaysia, Myanmar, Philippines, Sweden, USA, and Zambia.*

*"IYS is incredibly generous with their time and resources and have worked with some remarkable ministries already."*

**Evi Rodemann,**  
*LeadNow*  
Germany

*"Thank you so much for your time and generosity."*

**Dan Randall,**  
*The NXT Move*  
Europe

*"The Hive is a million-dollar idea."*

**Doug Franklin,**  
*LeaderTreks*  
USA

*"You have melted my heart with your love and kindness."*

**David Banda,**  
*Go Live Dare*  
Zambia

*"This is an answer to prayer...count me in."*

**Santes Betty,**  
*The Wesleyan Church*  
USA

*"Thanks for sharing your wisdom with me...I will use this template in 2025."*

**Fiona Cochrane,**  
*Global Leadership Network*  
Australia

\*Many of our youth ministry influencers and organizations (YMI/O) have influence with tens of thousands of youth.

**51.** Nations  
engaged our website

**35.** YMI/O  
encouraged, equipped, and empowered

**10.** YMI  
received coaching, consulting &/or creative solutions

**20.** Countries  
impacted across the globe

# Starting

Using our *6 Priorities Game Plan* coaching tool we've helped influential youth ministers to strategically start new organizations, initiatives, and projects. One of our newest partners is Ruslan from Central Asia. The name Ruslan means lion. Ruslan's heart is providing opportunities for churches and families to **empower youth to impact society in a region with less than .002 Christians**. We are exciting for this developing partnership.



*"Thank you for your investment and help."*  
**Ruslan**



Another way we empower others to start healthy ministries is through the Barbara's Blessing Grant. This initiative, named in honor of our founder's late mother, provides financial seed to grow a leader's dream. In 2024, **GenNow**, a start-up youth organization in South Asia, was the recipient of this grant. Thanks to your generous partnership, **GenNow** received funds to set up their youth center offices. From this space they've already begun training youth leaders and **providing grace-based services to youth in crisis**.

*"Barbara K. Andreson sounds like a remarkable woman and I am thrilled to be a part of the legacy she has left behind. This generous grant will indeed sow seeds that will grow into fruitful dreams not only for me but for the many young lives that we will touch..."*  
**Pastor. A.**



Learn about **Barbara's Blessing**

# Strengthening



With 143 national alliances, the World Evangelical Alliance (WEA) is one of the world's largest interdenominational church networks. We've had the privilege of partnering with their youth commission (YC) and new global facilitator, Ashish Hirday. Through one-on-one coaching and group collaboration exercises we've been able to encourage them to **re-envision their contribution to the global youth space**.

Collating these findings into a strategic prospectus will help them strengthen their ministry to alliances, churches, and youth, the world over. The Holy Spirit also enabled us to lay the groundwork for a youth ministers' webinar training series we'll help them launch this year. We believe it will impact many for Christ.

*"Your words have certainly inspired and motivated me to move forward with greater clarity and purpose regarding the future of the WEA YC."*  
**Ashish Hirday**



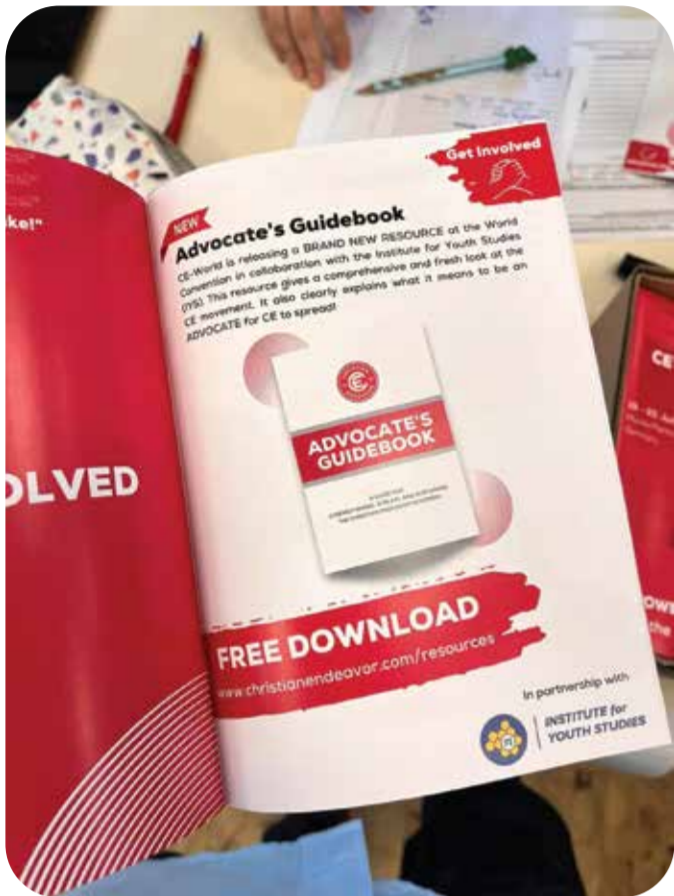
**53 benevolence gifts** (such as goodies, appreciations, funeral support, couple's care, medical care, transportation assistance, and Christmas gifts for kids) were given to **25 youth ministry influencers in 14 countries**.



Watch our **About Us** video

# Scaling

# Sustaining



## CE Advocate's Guidebook

Thanks to your support we've been able to equip the gospel advancing ministry of Christian Endeavor (CE), an interdenominational ministry founded in 1881. Alongside CEO Dave Coryell, we've launched the Advocate's Initiative to **help them scale their reach among affiliate churches, from 50 to 100 nations.** This resulted in the creation of The Advocate's Guidebook, a customized workbook to help churches start and strengthen biblical based youth ministries for youth to commit to Christ and engage His Church.

"The Guidebook is our number one training tool that is allowing people to be aligned and also to see the gospel advanced through this ministry."

**Dave Coryell,**  
Christian Endeavor



Additionally, we've helped CE with communication solutions and executive coaching as they prepare their internal operations for growth. By God's grace, CE is now in 56 nations and **the Advocate's Guidebook has been utilized by youth ministers from 23 nations!** This year versions should be available in *Spanish, Marshallese, French, Swahili, Kirundi, Urdu, Nepalese,* and *Khasi* languages. Praise the Lord, it is currently being translated into Arabic! And we're just getting started! To God be the glory.



Grab your free copy of the **Advocates Guidebook**



With your support we encouraged Pastor David and the HyHOPES initiative in Zambia. Through this dynamic ministry youth receive **immediate hope** through hygiene training and essential toiletries, **lasting hope** through biblical-based character & skills training, and **eternal hope** as they trust in Christ and His work of grace.

Last year we helped launch the Hope Hub, a multi-hope facility, to house team offices and the many sewing machines which make the reusable cloth menstrual pads. This space is also used to train pastors and serves as a youth drop-in-center. To sustain HyHOPES we've helped our partners establish Hope Farms, a micro-business, to raise revenue for ongoing outreaches. Already a storage building has been erected, soil tilled, and seed planted. **Pray with us that a harvest of crops leads to a harvest of souls!**



2,267

**Students** experienced character training and fun Bible teachings



1,542

**Girls, boys & teachers** received toiletries & training



366

**Youth** put their trust in Jesus Christ



100's

**Of teens** received prayer & crisis counseling

# Discipleship Solutions

# Partnership

## | Trainings

Whether directly, or indirectly through partners, our materials were used in **9 training sessions** with youth &/or youth ministers from multiple countries.



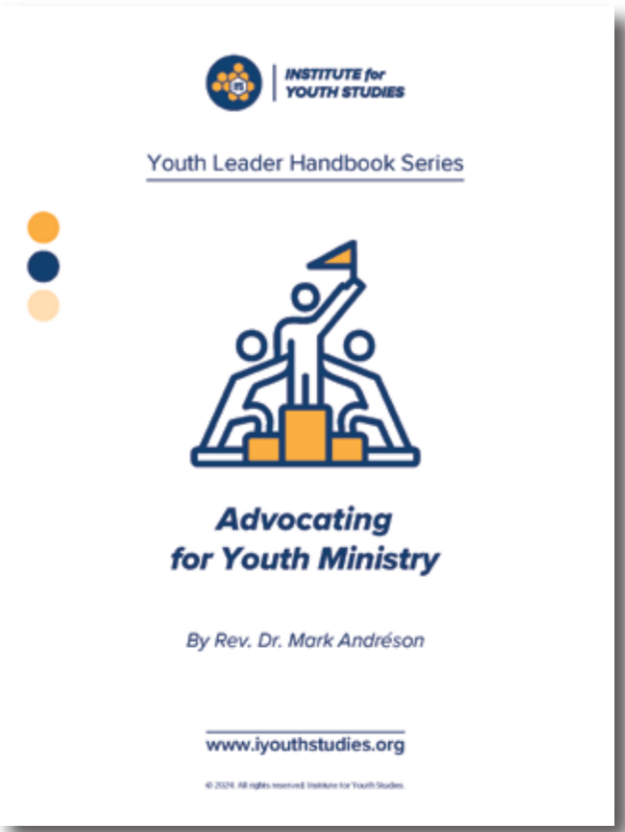
## | Custom Resources

Thanks to you, we equipped the highest-level youth leaders with **32 customized resources** to help them start, strengthen, scale, and sustain their ministry to churches and youth. This includes resources such as strategic growth plans, executive coaching plans, and promotional materials.

*"Excellent material; always done with professionalism."*  
**Pastor Spencer D.**

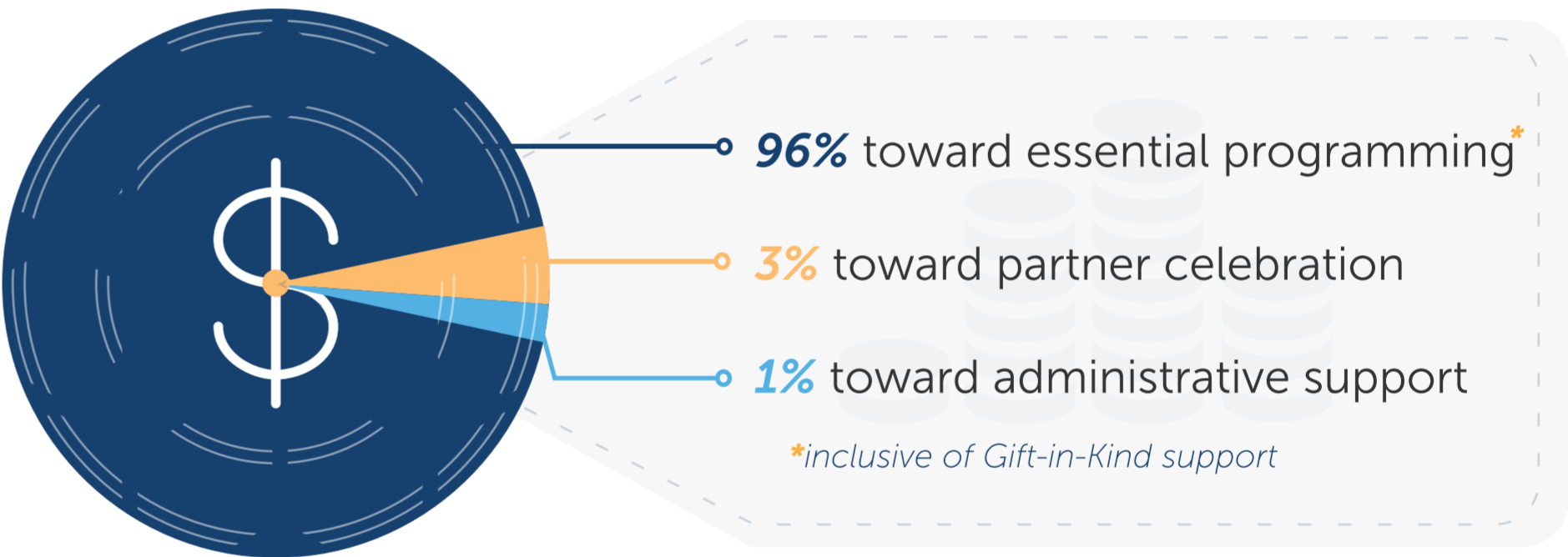
## | Leadership Resources

In 2024, we launched a new leadership development resource called Youth Leader Handbook Series. Each edition covers basic foundational principles and practices of biblical-based youth ministry. **This holistic approach helps a youth minister move from information and inspiration to activation and application.** Editions are available online as free digital downloads. The first edition, *Advocating for Youth Ministry*, has already been downloaded by users from Bulgaria, Indonesia, Nepal, Pakistan, Zimbabwe, and the U.S. We plan on releasing 2-4 episodes in 2025. In fact, *Crafting a Bible Lesson*, is already in development.



By God's grace, we successfully stewarded resources - time, energy, and money - for maximum kingdom impact. We're grateful to all who prayed, partnered - through giving and volunteering - and passed the word on to their churches, missions committees, and friends.

Thank you for your trust.



## What our *prayer* and *financial* partners say...

*"It's truly amazing to see all that your ministry is doing. Thank you for being faithful to that call."*  
**Jesse M.**

*"We are excited to be in partnership with you."*  
**Pastor Jordan B.**

*"I really appreciate all that you're doing for our youth and helping to establish a path to a long-lasting relationship with God."*  
**Mike K.**



Grab your free copy of **Advocating for Youth Ministry**



To **Give** or **Schedule a Speaking Engagement**

*Pray. Partner. Pass it on.*



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